



Alicante, 16th of September 2019

Dear Sir/Madam,

We are very pleased to learn that you are considering the possibility of organising the International Presentation of the MS Allure of the Seas in the city of Alicante next year.

Alicante is definitely growing a reputation in hosting all kinds of international presentations such as this one. The Alicante City Tourist Board is fully committed to cooperate with the organisation of such an attractive event and we truly believe that we can present you with a very interesting project.

As you know, Alicante is working hard in order to promote our lovely destination for cruise line passengers, and activities such as this one will definitely help us achieve this puropose.

We remain at your disposal for any complementary information and details,

Yours sincerely,

Ma Carmen Sánchez Zamora
Vice Mayor of Alicante
Alicante Tourism Councillor